

Educational Scholarship Grantsmanship: How to Write Promising Grant Proposals

University of Arkansas for Medical Sciences

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- Michael Anders, PhD, MPH
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Objectives

- Identify challenges of and strategies for writing effective grant proposals.
- Appraise elements of a strong grant proposal.

Group Brainstorming

What are key challenges in writing educational grant proposals!?!?!?!?!?

Common Proposal Components

- Descriptive title (snapshot-catchy)
- Abstract/Summary
- Proposal text
 - Statement of the problem
 - Review of pertinent literature/conceptual framework
 - Previous experience or preliminary data
 - Methodology (Context/Participants/Educational Methods/**Research-Evaluation** Methods: Collection/Analysis)
 - Educational Implications/Anticipated outcomes (impact)

Common Proposal Components (con' t)

- Project timeline
- Budget
- Applicant credentials
- Letters of support

Writing Guidelines

1. Know funding agency
2. Talk to program officer
3. Read directions and follow them
4. Write succinctly

(Blanco & Lee, 2012; Twelve Tips; Medical Teacher)

Group Activity

Quick Proposal Review

Evaluation Criteria

- Clarity of goals and statement of needs
- Relevance to the literature
- Degree of innovation
- Adequacy of methodology
- Feasibility of timeline

Evaluation Criteria (cont'd)

- Appropriateness of budget allocations
- Sustainability
- Plan for dissemination
- Extent of impact

Existing Grant Programs

- Intramural Institutional Grants
- AAMC-Group on Educational Affairs (GEA)-
Regional Groups (NE/S/W/C-GEA)
- AAMC-Group on Educational Affairs (GEA)-
National Grant Call
- Association for Medical Education in Europe
(AMEE) Research Grant Awards
- Check Foundations websites
- Check with your Office of Development

THANK YOU!

References

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The evaluation will close on June 18, 2021.